

EdTech Exponere

Exponere - to expose or exhibit...

The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn. ~Alvin Toffler

A Quarterly Newsletter

Issue 2 – Fall 2011

Meet the Staff

Dr. Fran Newberg - Deputy Chief
Office of Accountability & Educational Technology



Central Staff

Paula Don - Director
Edison Freire - Director

Technology Program Specialists

Donna Heckscher, Carol Kane, Robert Karl, Sandra McClurken, John Seymour, Jan Tong

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Erika Banks

Technology Integration Specialists

Fran Alles, Cindi Acquarole, Lorraine Bell, Ryan Givey, Jennifer Granese, Tanya Hoard, Brandon Lutz, Diane Maguire, Tracey McGrath, Mark Perlman, Steve Shapiro

Children's Internet Protection Act



The Children's Internet Protection Act (CIPA) is a federal law enacted by Congress to address concerns about access to offensive content over the Internet on school and library computers. CIPA imposes certain types of requirements on any school or library that receives funding for Internet access or internal connections from the E-rate program – a program that makes certain communications technology more affordable for eligible schools and libraries. In early 2001, the FCC issued rules implementing CIPA. Read more about the CIPA requirements at: <http://tinyurl.com/3usfuso>.

October is Cyber Bullying Prevention Month

Educate Parents About
Cyber Bullying and Online Relationships
<http://tinyurl.com/3eqyh7b>

Web Filtering Requests

Staff in schools can submit a filtering request in two ways:

1. From the blocked page — the URL and category are automatically sent with the request, so users should only use this way for requests related to that website that they want unblocked.
2. From [Master Login](#) — school staff can access the application (Internet Filtering Exception request) and submit a request (block/unblock).

Internet Filtering Exception Request



SRC POLICY – [Cyberbullying Policy - PDF](#)
SDP Acceptable Use Policy: [\[HTML\]](#) or [\[PDF\]](#)

IWB Resources on SchoolNet

Everyday Math: Grades K-5 we have created Promethean Flipcharts and SMART Notebooks for Student Journals, Math Masters (Home Links) and Assessments. These can be found by clicking on the Teacher Textbook link, McGraw-Hill and your grade level. At the beginning of the page you will see the links to each Unit of the Teacher Textbook and at the bottom of the page you will find the link for the Promethean and/or SMART resources. While you are at this location why not create three new folders on your desktop, one each for Student Journals, Math Masters and Assessments.



Download all of the resources and file them in the folders. You now have them whenever you need them!

Procedural Fluency Books: Grades 6-8 We have created Promethean Flipcharts and SMART Notebooks for grades 6, 7 and 8 as well as Algebra 8. These also can be found by clicking on Teacher Textbook link in SchoolNet then on the left side of the page you will see a link to Procedural Fluency Books. (Snapshot included) Just click on your grade level and download all the resources. A new folder on your desktop will be helpful to house these resources for you!

Book Talks

A **booktalk** in the broadest terms is what is spoken with the intent to convince someone to read a book. Booktalks are traditionally conducted in a classroom setting for students. The booktalker gives the audience a glimpse of the [setting](#), the [characters](#), and/or the major conflict without providing the resolution or conclusion. Booktalks make listeners

care enough about the content of the book to want to read it.

Listen to BookTalks, Try Doing One With Your Students!

- Digital Book Talks: <http://tinyurl.com/y7nlk6h>
- Book Talks Online: <http://tinyurl.com/3p94oas>
- Make a BookTalk: <http://tinyurl.com/44m216c>

QR Codes in the Classroom

It seems that no matter where you look you see QR codes being used.

So what is a QR code? It's short for "Quick Response" and it is (usually) in the shape of a square. It looks like a bar code with black splotches instead of lines.



What do you do with a QR code? When you see one, you can use your smartphone or any mobile device with a camera, QR code reader application to scan the square. The information encoded can be made up of any kind of data.

- QR Codes in Education: <http://tinyurl.com/2a5xr29>
- Quick Code Generator: <http://www.qrstuff.com/>
- Quick Code Reader: <http://tinyurl.com/3ekza7v>
- Quick Code Reader - Free: <http://tinyurl.com/3sgba6t>



To Purchase Computer Peripherals

- ★ *The District has contracted with [PC MallGov](#) to provide computer accessories and supplies.*
- ★ *The district receives a 10.5% discount.*
- ★ *Lisa Jamner (LisaJ@pcmallgov.com) is our PC MallGov representative. You can contact her directly for a quote at 1.800.555.6255*



Inspiration 9

Available to all schools in district!

For visual mapping, outlining, writing and making presentations, use Inspiration® 9 software, a terrific thinking and learning tool. Students can brainstorm ideas, structure their thoughts and visually communicate concepts to strengthen understanding with the Diagram and Map Views. To take notes, organize information, and structure writing for plans, papers and reports, students can use the integrated Outline View to focus on main and supporting ideas and to clarify thinking in written form.

With Inspiration's Presentation Manager, students can transform diagrams, mind maps and outlines into polished presentations that communicate ideas clearly and demonstrate understanding and knowledge.



- [Samples and Lesson Plans](#)
- [Videos & Webinars](#)
- [Standards Matches](#)
- [Special Needs](#)



Free Resources

SMART offers a variety of resources to help you get started and continue to become a IWB expert!

Overview of the Notebook software interface in PDF or Video formats.

- Notebook Basics Learning Resource [English](#) (PDF)
- Toolbars [Windows](#) | [MAC](#) (PDF)
- Collecting and Sharing Content - [Windows](#) | [MAC](#) (PDF)
- Tutorial: [The Notebook Gallery](#)
- Tutorial: [Objects in Notebook Software](#)
- Working with Gallery Collections - [Windows](#) | [MAC](#) (PDF)
- Tutorial: [The Page Sorter](#)
- Populating a Notebook File [English](#)
- Using My Content [English](#)
- Building a Science Notebook file [English](#)
- Using SMART Notebook in Secondary teaching [English](#)
- Engaging Students Using SMART Notebook [English](#)

Halloween Fun

LuAnne Jackson, Apple PD

Halloween is a fun holiday for all and a great time to integrate some creative, interactive, hands-on activities with a Halloween twist into your curriculum.

Language Arts: Your students can be an author of a book made in **iPhoto** on *Everything you wanted to know about Ghosts but were afraid to ask* or another title with a Halloween theme. Middle School and High School students can write scripts and film *Documentaries* on *The History of Halloween* or *Haunted Houses around the World* etc. using **iMovie**.

Creating audio or enhanced *Podcasts* in **GarageBand** is a great way to have students create *Scary poems* or other Halloween themed poems. In **GarageBand** they can also create special music effects and scary sounds to add to their poems.

Your students can become a *cartoonist* and write frightening cartoon strips using **Comic Life**.

Science: Your students can be the hosts of a *Radio Show* on *Bat Talk*, *Mummy Talk*, or *Haunted Science Lab* using **GarageBand**. The radio shows could interview a *Mad Scientist* and have episodes on optical illusions, tricks, how to make slime etc. High School students could create a *Radio Show* on *Physics experiments* that have a Halloween twist. **GarageBand** is a great application to bring out the

creative side of your students. They can create scary music effects and spine-chilling sounds to add to their *Radio Show*.

Social Studies: Pages is a great application your students can use to create *travel brochures* or send *post cards* (using **iPhoto**) from *Real Haunted Houses* or *Strange Unusual Sites* around the world or Middle and High School students could use **Google** and create *Lit Trips*.

Older students could create *reports* on Bat species that are listed as endangered using **Pages**.

Math: Students can create a **Keynote Presentation** that is animated on *Halloween Word Problems*. Or make a book in **iPhoto** using *Halloween Word Problems*. **QuickTime** is a great application students can used to teach how to solve Halloween Word Problems and the problems can correlate to whatever skills the students are learning in Math.

Students can make *recipe cards* using **iPhoto** to host a Halloween party that will serve appetizers and main course dishes that are spooky and spine-tingling but very tasty. Make the recipes difficult by using fractions, doubling, tripling or them to serve a large amount of guests.



YAGS

A new Year At a Glance/Planning and Scheduling table is up on SchoolNet!

Links by Homeroom grade for K-8 and by Subject for HS provide quick access to a wealth of information.

We added a number of new subjects to the table this year: ESL, Health, Internet Safety, Library Science, Music, Physical Education, TechLiteracy and Visual Arts as well for grades 9-12.

Note the Printable Documents section at the very bottom of the table for quick access to the YAGs in PDF format. You can also access the PDFs on the [Office Curriculum Instruction and Professional Development's](#) website, Curriculum Supports link.

YAG / PST

Year At A Glance Documents (YAGs)

Click on a grade / subject to view the Year At A Glance (YAGs) and links to Planning & Scheduling Timelines and Related Resources

PreK-8 Year At A Glance (YAGs)

Homerooms	Gr. PreK	Gr. K	Gr. 1	Gr. 2	Gr. 3	Gr. 4	Gr. 5	Gr. 6	Gr. 7	Gr. 8

High School Year At A Glance (YAGs)

English	Health Education
ESL	Internet Safety
Mathematics	Library Science
Science	Music
Social Studies	Physical Education
World Languages	TechLiteracy (Gr. 9)
Visual Arts	

Printable Documents

[High School YAGs \(Non-Empowerment and Empowerment\)](#)

[Elementary YAGs Non-Empowerment \(K-8\)](#)

[Elementary YAGs Empowerment \(K-8\)](#)

West Philadelphia High School News

Overboard? We think not, the newly constructed West Philadelphia High School is outfitted with interactive whiteboard (IWB) technology in every classroom. This high school is fifth in the Philadelphia to have IWBs included during the planning and development stage of to be installed before the new building opens. The presence of this equipment demonstrates the School District's commitment to providing our students with the tools to be successful.



The Offices of Educational Technology, Curriculum Instruction and Capital Improvement helped identify the essentials to equip teachers with tools to enhance the educational process and progress of our students.

Great Places to Visit...

Our *Professional Development* site for files and presentations at: <http://tinyurl.com/3s24onq>

The TechLiteracy Labs for grades K-9 and the Internet Safety Curriculum for grades K-12 on the YAGs section of SchoolNet's homepage!

The website for Office of Educational Technology at: www.philasd.org/offices/edtech

Help Is Here!

Acuity Help Desk - philacuity@ctb.com
 IT HelpDesk - <http://tinyurl.com/3j5d7xv>
 ScholarChip Phone Number - 877-722-2447
 SchoolNet Permissions Issues? - snaccess@philasd.org
 Server Support Desk - <http://tinyurl.com/3jgqq6e>

